

Privacy Policy

Your privacy is important to us and we approach this matter seriously; and thus developed the BATMEN application with the purpose of not making you identifiable. This Privacy Policy applies to you in case you decide to use the application. This document states our commitment to protect any kind of information which may be collected whilst using it and should help you understand how the information is collected and handled.

This document complies with [the EU General Data Protection Regulation](#) (abb. GDPR) which has been applied since 25 May 2018 and describes 1) what is the purpose of the BATMEN application; 2) information about the acquisition of your informed consent; 3) what kind of information is collected when you play the game; 4) why we collect such information; 5) who might have access to the collected information; 6) your right to data portability; 7) your right to limit our processing of the collected information; 8) your right to erasure of collected information; 9) your right to opt-out; 10) information about the retention of the collected information; 11) possible changes to this Privacy Policy; 12) links to other websites.

What is the BATMEN application?

The BATMEN mobile application is the main output of the project funded by the Erasmus+ of the European Union titled [Debunk Fake Reality From Engagement](#) (with the acronym **BATMEN**). Design of the application is based on the data collected during the research phase of the project. The interactive game allows people to check on their level of social bubbles vulnerability and help them understand the negative impact the online world might have on them in real life.

Acquisition of your informed consent

Data will not be collected unless you provide us with your consent to do so. Your consent is provided to us manually by you when you confirm that you have read and accept our Privacy Policy the first time you open the BATMEN application.

Information we collect

When you play the game, the following pieces of information are collected based on the answers you provide at the beginning of the game: 1) your gender and 2) the age range.

Based on this piece of information, a random ID will be generated and linked to your combination of choice, but no link will be created between you/your device and the generated ID. When you play the game, we will collect information about your answers to the questions and the statistics displayed to you at the end of the game, which will be only linked to the generated ID.



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Although your personal data are not collected from you, you may still request additional information on what is the mechanism behind the overall collection process via email at info@bpi.sk. This follows the Article 15 of [the EU General Data Protection Regulation](#), which concerns your right to obtain confirmation as to whether or not personal data concerning you are being processed.

Why do we collect such information

The information that we collect helps us better understand how young people behave on social media platforms and to what extent they tend to be vulnerable to social bubbles which are present on majority of social media platforms. This will help us to elaborate more on the ways how to teach young people about the means of avoiding them and their negative impact on social media.

Who might access the collected information

The collected pieces of information will be accessible by the organizations partnered in the project (as available on the website [HERE](#)) for the purpose of developing further projects, research, or analyses within the field. In addition, we might publish the statistics of the collected data in articles, include them in internal or public presentations, discussions, or on social media platforms to raise awareness about the cruciality of the topic among a wider audience. We will ensure that this will not lead to you being identified personally under any circumstances.

Your right to data portability

According to the Article 20 of [the EU General Data Protection Regulation](#), you can obtain and reuse your personal data for your own purposes across different services without any consent from our side.

Your right to limit our processing of the collected information

As stated in the Article 18 of [the EU General Data Protection Regulation](#), you have the right to object to us processing your personal information if the data is no longer accurate, the processing is unlawful, you object to the processing of the data, or we are not entitled to use it anymore. Although we do not attempt to store any kind of your personal data, you may contact us to verify this piece of information at info@bpi.sk.

Your right to erasure of the collected information

Since the BATMEN application is designed in a way not enabling us to track down information about your device or you personally, and thus making it impossible for us to detect which information were specifically provided by you. In case you have any concerns and wish to learn more about this matter, contact us via email at info@bpi.sk.



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Your right to opt-out

If at any point you wish to opt-out or withdraw your previously given consent, please contact us via email at info@bpi.sk.

Retention of the collected information

We will retain the collected information only for as long as is necessary for the purposes set out in this Privacy Policy.

Changes to the Privacy Policy

We may update this Privacy Policy from time to time. All changes will be accessible on the official website of Bratislava Policy Institute (<https://www.bpi.sk>). In case the website was deleted, link to the Privacy Policy will be available in the latest update of the BATMEN application. You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective from the moment they are posted on the website, if not stated differently.

Links to other websites

The BATMEN application does not contain any links to other website or third-party services which are not operated by us.

If you wish to receive additional information about the means of data collection in the BATMEN application, please contact Bratislava Policy Institute by email at: info@bpi.sk